



Webinar 1 - Equitism: Creating a Higher Quality of Life FAQ

1. What are factors that can interrupt the Equitism Virtuous Cycle? How about if the nation enters into recession or war?

The Virtuous Cycle is dependent on the city of Telosa succeeding in attracting residents and businesses. That is the lifeblood of any city and without that, the land values will not increase and thus there will be no additional revenues to reinvest back into enhanced social services. We have put a great deal of planning into making the city and its economy as resilient as possible, building in innovation zones and business accelerators and incubators, however, that will not completely insulate Telosa from external shocks such as recessions, wars and global crises. At the same time, as the city grows and reinvests back into the community, Telosa will have an economy and workforce that is uniquely prepared to weather such shocks.

2. Who will own buildings in Telosa? Say we 3D print a skyscraper in Telosa, what will the ownership structure be?

The city's construction will be carried out by private contractors who will be awarded building contracts based on open, public auctions. It will start with RFP's and end with the final bids being opened in a public event. We have considerable in-house expertise on construction and development but will most likely partner with a company who will be the master developer. If you wanted to submit a bid on a building or development area based on 3D printing and it met all of the criteria for quality and environmental footprint, we would welcome your participation.

3. If rent to the city/community land trust increases with investment in and around a specific property who pays for the increased cost of rent? Households? Businesses?

Rent increases would work in a similar way to existing cities. As the city becomes more successful and there is an increase in demand, the rent would gradually increase. Because Telosa will be expanding for many years into the future, the constant stream of new supply will tend to keep the land rent and apartment rents in check. Further, as the city grows, the Foundation and in turn, the community, will be benefiting from the increase in land prices.

4. Will the commercial buildings have the same ownership model as residential buildings?

Yes. Just as in every city, there will be developers who focus on residential, others on commercial buildings and those who develop mixed use areas. All awards will be based on



open, transparent bidding. Further, on the residential side, we will have mixed income neighborhoods and even mixed income buildings to ensure the healthy availability of affordable housing for lower income and Telosa's workforce.

5. What will be the KPI (metric of success) used to measure Equitism? Do we know what the target for that KPI will be, short, medium, and long term?

We are in the process of developing specific KPI's and success metrics. However, as a new city, we will be focused on economic and population growth as well as quality of life as key indicators. As we are striving to create a place where individuals and the community can thrive together, we will also focus on the availability of opportunity for individuals and citizens as well as overall happiness within the city by residents, businesses and visitors. Specific areas such as transportation, city services (fire, safety, etc.), educational quality, availability of jobs, access to training, healthcare/healthy living, parks and open spaces, and many other specific factors that will contribute to our overall goal of flourishing and the progress we are making on those aspirations.

6. It might be useful to clarify for non-experts, like me, the different ways the city (community) will monetize / realize the appreciation in land value to then be able to invest in community projects. Using an example will also be helpful.

The land for Telosa will be donated to the Foundation. Just as other non-profit institutions who have assets, the income and appreciation will be used to support Telosa's mission. The funds will be used to provide enhanced social services. For example, let's use some hypothetical numbers to illustrate the point. Let's say the Foundation is worth \$1 billion. A typical foundation disperses around 5% of their value every year. This would provide \$50,000,000 to invest in the enhanced services. This could be used to fund local clinics for improved health care results or hire high quality teachers and provide the best technology to ensure our commitment to world class education for every child.

7. How will taxes be enforced?

There will be a department within the city government that will be in charge of tracking, assessing land values and collecting tax revenue. In NYC for example, it is the Department of Finance. Just as in every city, Telosa will need revenues to fund city operations and we will have a group of experienced professionals in charge of this important function.

8. Investment in property means change and generally, people fight change in their neighborhoods. How will property appreciating occur without actual investment which will be stifled by the first residents/businesses?



Change is at the heart of what Telosa is all about. We are creating a blueprint and new model for other cities to follow. The initial residents will be highly motivated to see Telosa grow and expand because it will benefit them directly. The more the city grows, the more resources the Foundation will have to reinvest back into the community, the more customers for businesses, the more restaurants and entertainment venues will open up, and the more the value of people's residences will appreciate. Telosa is a city where the individual and the community will both benefit from expansion.

9. Where can I see the masterplan of Telosa?

We are working on a Masterplan, but a public version is not available at this time.

10. Will Telosa get its own crypto currency?

We are examining all options to promote and assist Telosa in succeeding which includes crypto currency.

11. Will Telosa drop all other counter-productive deadweight taxes?

One of the benefits of the Foundation is that we will be able to, through the Foundation's ownership of the land, provide enhanced social services without increasing 'deadweight' taxes. This will be a big advantage for people and businesses coming to the city.

12. What energy technology will power Telosa? Nuclear?

We are examining all forms of renewable and non-polluting energy including solar farms, wind farms, energy from waste and even nuclear energy. Depending on the final location and regulatory constraints, we have robust plans to as close to zero emissions as possible.

13. Understanding that Equitism is the proposed economic model for Telosa, how will that be viable in relation to surrounding infrastructure and legislation?

In the planning phases, we will have to work closely with neighboring communities, as well as local and state officials. The infrastructure will be built with the expansion in mind, so that we can add on in a complementary way, not add phases that are separate or disconnected. This goes for the physical footprint as well as the new economic model. State and local legislation will help shape the growth and expansion of Telosa.